

DEPARTMENT OF ECONOMICS
KUNJA BIHARI COLLEGE, BARANGA, KHORDHA

BRIEF INTRODUCTION OF THE DEPARTMENT

The Department of Economics at KB College, Barang, Khordha consistently demonstrates a strong commitment to academic excellence, with both faculty and students. We have achieved high publication rates, prestigious awards, and successful grant applications.

Our department fosters a vibrant intellectual environment, leading to significant research breakthroughs and the development of innovative teaching methods.

The department boasts a distinguished faculty engaged in cutting-edge research in fields such as Mathematical Economics, International Trade, Public Finance, Economics with Computer Applications, and excellent research in management. Our faculty members include **Mrs. Pranayini Mishra (Reader & HOD), Dr. Manasranjan Dashmishra (Lecturer), and Ms. Laxmipriya Biswal (Lecturer).**

The department is committed to providing an exceptional educational experience through innovative teaching methods, including interactive lectures, hands-on projects, membership programs, etc., to enhance student learning. Our graduates are highly sought after by top employers and graduate programs, demonstrating the effectiveness of our curriculum and the strong preparation they receive.

The department fosters a collaborative and inclusive environment that supports the success of all students. We offer a range of academic support services, including tutoring, academic advising, and research opportunities, to ensure student success. We are proud of our diverse student body and strive to create an equitable and inclusive learning environment.

We invite alumni to stay connected with the department and learn more about our ongoing research and teaching initiatives. We also value their support and encourage them to consider mentoring current students or contributing to the continued success of the department.

TEACHERS PROFILE



**MRS. PRANAYINI MISHRA
(READER & HOD IN ECONOMICS)**

QUALIFICATIONS:

M.A - Sambalpur University,

M. Phil - Sambalpur University,

PGDCA- National Institute of Computer Education (NICE), Sambalpur

TEACHING – METHOD:

- **Lecture:** This traditional method involves the teacher delivering information to students in a structured format. It can be effective for conveying large amounts of information quickly, but it may not be engaging for all learners.
- **Demonstration:** The teacher models a skill or process, allowing students to observe and learn by imitation. This method is particularly useful for practical subjects.
- **Recitation:** Students are asked to recite or summarize information they have learned. This can help reinforce learning and identify areas where students need further support.
- **Discussion:** Students actively participate in discussions, sharing their ideas and perspectives. This can promote critical thinking and deeper understanding.
- **Inquiry-based learning:** Students are encouraged to ask questions and investigate topics independently. This method fosters curiosity and problem-solving skills.
- **Experiential learning:** Students learn by doing, through activities such as simulations, roleplaying, and hands-on projects. This method can make learning more engaging and memorable.
- **Case study:** Students analyse real-world situations to develop critical thinking and problem-solving skills.
- **Project-based learning:** Students work on in-depth projects that require them to apply their knowledge and skills.
- **Technology-enhanced learning:** Technology is used to support and enhance the learning process, such as through online resources, simulations, and virtual reality.

Mrs. Pranayini Mishra's teaching methods effectively integrate various approaches. The crucial aspect is selecting methods that align with specific learning objectives while also engaging and motivating students.

CONTRIBUTION TO THE DEPARTMENT OTHER THAN TEACHING:

- **Mentorship:** Guiding and supporting colleagues, especially new faculty members, involves sharing expertise, offering advice, and providing emotional support.
- **Community Engagement:** Representing the institution in community outreach programs, fostering collaborations with local organizations, and promoting civic engagement among students.
- **Professional Development:** Participating in workshops, conferences, and other professional development activities to enhance teaching skills and stay current in one's field.
- **Curriculum Development:** Contributing to the design and improvement of the institution's academic programs, involves creating new courses, revising existing ones, or developing innovative teaching methods.
- **Research and Scholarship:** Engaging in research and scholarly activities that enhance the institution's reputation and contribute to the broader academic community.
- **Community Engagement:** Promoting civic engagement among students etc.
- **Administrative Roles:** Taking on leadership positions within the institution, such as program coordinator, cultural activities etc.
- **Professional Development:** Participating in workshops, conferences, and other professional development activities to enhance teaching skills and stay current in one's field.

ACHIEVEMENTS:

- Conducted Annual Academic seminar on *“Development path of India and its neighbours”* dated 07.12.2024.
- Conducted Annual Academic seminar on *“Effectiveness of poverty alleviation and employment generation programmes in India”* dated 04.11.2024.
- State level seminar on *“Quality in Higher Education- Issues and Challenges”* organized and hosted by IQAC Kunja Bihari College, Barang, held on 28.01.2015.
- Awarded with *“Rastriya Ekata Sanman”* – By Neheru Juba Kendra, Dewas, Madhya Pradesh held on 31.05.2005.
- Awarded with *“Sanskriti Suraksha Sanman 2017”* – By Lady Protect Team, Bhubaneswar, Odisha.
- Attended 92nd IEA National conference organized and hosted by KIIT University, BBSR, dated December 27-29, 2009.
- A UGC sponsored National level conference on *“Disasters: their management and mitigation”* organized by Lakshmi Narayan Sahu Mahavidyalaya, Jagatpur, Cuttack, dated January 20-21, 2012.
- Attended more than 7 OEAS State Level conferences.
- Two state level seminars organized by Paramananda Mahavidyalaya, Bolagarh.

REFRESHER/ORIENTATION PROGRAMMES:

Attended a UGC sponsored refresher/orientation course from dated 04.09.2006 to 24.09.2006 and obtained A+ Grade, organized by **Academic Staff College, Utkal University.**

MEMBERSHIPS:

- Lifetime membership in **Odisha Economy Association (OEA)**
- Lifetime membership in **India Economic Association (IEA)**

WEAK STUDENT REGISTER AND STEPS TAKEN FOR THEM:

- Identify and address specific needs, observe, and talk to the student and their parents to pinpoint areas of struggle, then provide targeted support like tutoring or accommodations.
- Create a positive learning environment: in the classroom where students feel safe to ask questions, make mistakes, and receive encouragement for their efforts.
- Use diverse teaching methods like visual aids, hands-on activities, and group work to cater to different learning styles.
- Offer regular chances for students to apply their learning through assignments, classwork, and real-world applications.

PREPARING STUDENTS FOR EXAMINATION AND DIFFERENT COMPETITIVE EXAMINATIONS:

- Help students develop a structured timetable that covers all subjects and allows for regular revision.
- Ensure students understand core concepts rather than just memorizing facts, as this is key for both exams and competitive tests.
- Encourage students to solve previous years' question papers to familiarize them with the exam format and types of questions with time management.
- Ensure that students are fully aware of the syllabus and focus on important and high weightage topics.
- Regularly assess students' progress and offer constructive feedback to address weaknesses and encourage Healthy Study Habits like taking breaks, good sleep, and a balanced diet to maintain focus and mental well-being.
- Boost their Confidence and Motivation by offering positive reinforcement and reminding them of their strengths.
- Focus on in which subjects or topics the student is struggling the most and help them in improving critical thinking and analytical skills by Organizing mock exams under timed conditions.
- Encourage in Self-Assessment through quizzes or mock tests to track their improvement and areas for focus and so on.

RESPONSIBILITIES ASSIGNED BY THE INSTITUTION:

- Address student academic concerns, including advising and mentoring students.
- Resolve student complaints or disciplinary issues related to the department.
- Oversee the day-to-day operations of the department.
- Ensure the delivery of high-quality teaching and learning.
- Conduct regular assessments of the department's academic performance.
- Monitor faculty teaching performance and assist with professional development.
- Organize conferences, workshops, or events to enhance the department's visibility and reputation.

**Signature of Mrs. Pranayini Mishra
(Reader & HOD, Dept. of Economics)**



DR. MANASRANJAN DASHMISHRA
(LECTURER IN ECONOMICS)
MA, M.PHIL., PH.D. (Economics), MBA (Finance)
Mob No: 9407180789 email: dashmishra@gmail.com

FUNCTIONAL SUMMARY:

- Recognized Supervisor of Ph.D. Research in Management at Devi Ahilya University, Indore (MP) since 2010
- Recognized Supervisor of Ph.D. Research in Management at **Pacific University, Udaipur, Rajasthan** (MP) since 2014
- Strong Academic Inclination
- Excellent Analytical and Research aptitude
- Sound Knowledge of Economics, Econometrics and Mathematical Economics with Computer Application and related subjects
- Excellent management Skills in organizing Seminars and Workshops
- Project guide: Students' Major Research Project
- NAAC Accreditation

Teaching Methods: Lecturing, Case Study, Peer instruction, Explaining, Demonstrating, Classroom discussion, Debriefing, Questioning etc.

WORK EXPERIENCE

- Worked as **Lecturer and Head, Department of Economics**, Bapujee College, Angul, Odisha (Regular) **Appointed by Department of Higher Education, Govt. of Odisha** since 7th October, 2016 to 15th March 2021.
- Worked as **Professor Graduate Department of Management**, at Patel College of Science and Technology, Indore since 4th March 2016 to 6th October, 2016.
- Worked as **Associate Professor and Head, Post Graduate Department of Management**, at Shri Vaishnav Institute of Management, Indore since 10th March 2011 to 09th June, 2013.
- Worked as **Lecturer, Post Graduate Department of Management**, at Shri Vaishnav Institute of Management, Indore since 7 August, 2006 to 23 January, 2008.
- Worked as **Lecturer Department of Management** at Pioneer Institute of Professional Studies, Indore (M.P.), from 17 January, 2006 to 5 August, 2006.
- Worked as a **Project Fellow** under UGC (Special Assistance Programme) at School of Economics (Department of Economics), Devi Ahilya University, Indore from 12 January, 2005 to 16 January, 2006.
- Worked as a **Research Assistant** under UGC (Special Assistance Programme) in School of Economics (Department of Economics), Devi Ahilya University, Indore from 17 July, 2004 to 11 January, 2005.
- **Delivering Guest Lectures** to MBA, MCA Students at School of Economics, International Institute of Professional Studies, Institute of Management Studies and Indore IPS Academy of Devi Ahilya University Indore (M.P.) since July 2005.
- **Former Editor in Chief: SVIM e-journal of Applied Management**, www.svimi.org/ejournal/ ISSN No-2321-2535, Indore, Madhya Pradesh, India.

PROFICIENCY IN TEACHING

- **Subjects related to Economics and Management:** Econometrics, Mathematical Economics, Business Mathematics and Statistics, Business Economic Environment, Micro Economics, Macro Economics, Business Economics, Managerial Economics, International Economics, Environmental Economics and Research Methodology.

DELIVERED LECTURES AS VISITING PROFESSOR

- Taught Banking and Financial Markets in India to the Students of M.Phil. (Economics) at School of Economics, Devi Ahilya University, Indore, MP during January-June, 2011.
- Taught Fundamental of Economics to the Students of MBA Hospital Administration (5yrs Integrated) at Institute of Management Studies, Devi Ahilya University, Indore, MP during July-December, 2010.
- Taught Managerial Economics to the Students of MBA E-Commerce (5yrs Integrated) at Institute of Management Studies, Devi Ahilya University, Indore, MP during January-June, 2010.
- Taught Managerial Economics to the Students of MCA (5yrs Integrated) at International Institute of Professional Studies, Devi Ahilya University, Indore, MP during July-December 2010.
- Taught International Trade Operations & World Trade Organization to the Students of MBA (International Business) at School of Economics, Devi Ahilya University, Indore, MP during July-December, 2009.
- Taught Managerial Economics to the Students of MCA (5yrs Integrated) at International Institute of Professional Studies, Devi Ahilya University, Indore, MP during July-December 2009.
- Taught Econometrics to the Students of MBA (Business Economics) at IPS Academy, Devi Ahilya University, Indore, Madhya Pradesh during July-December, 2007.
- Taught Managerial Economics to the Students of MCA (5yrs Integrated) at International Institute of Professional Studies, Devi Ahilya University, Indore, MP during June-December 2007.
- Taught Econometrics to the Students of M.A. Economics at School of Economics, Devi Ahilya University, Indore, Madhya Pradesh during July-December, 2007.
- Taught Mathematical Economics to the Students of M.A. Economics at School of Economics, Devi Ahilya University, Indore, MP during July-December, 2006.
- Taught Econometrics to the Students of MBA (MS) at International Institute of Professional Studies, Devi Ahilya University, Indore, MP during January-June 2006.
- Taught International Economics to the Students of MBA (International Business) at School of Economics, Devi Ahilya University, Indore, MP during July-December, 2005.

EXTENSION LECTURES DELIVERED

- Patel College of Science and Technology, Indore on the topic "Importance of Economics in the Subject of Business Environment" Four Lectures, during October 10-11, 2008.
- Patel College of Science and Technology, Indore on the topic "Role of Econometrics in Research Methodology" Four Lectures, during January 16-17, 2009.
- Patel College of Science and Technology, Indore on the topic "Research Process, Data Collection and Data Analysis" Six Lectures, during September 6-8, 2009.
- Patel College of Science and Technology, Indore on the topic "Importance of Economics in the Subject of Business Environment" Four Lectures, during November 10-11, 2009.
- Patel College of Science and Technology, Indore on the topic "Role of Econometrics in Research Methodology" Four Lectures, during January 21-22, 2011.
- Patel College of Science and Technology, Indore on the topic "Research Process, Data Collection and Data Analysis" Six Lectures, during August 17-18, 2011.
- Prestige Institute of Management and Research, Indore on the various topics of "Managerial Economics", 15 Lectures, Three Lectures per each Sundays of December 2012.
- Institute of Management, Pt. Ravishankar Shukla University, Raipur, Chhattisgarh on the topic "India's Development Strategy: Quest for Sustainability, Four lectures, January 9, 2013.
- Institute of Management, Pt. Ravishankar Shukla University, Raipur, Chhattisgarh on the topic "Research Process and Report Writing", Four lectures, January 10, 2013.

PARTICIPATION AND PRESENTATION IN INTERNATIONAL CONFERENCES (ABROAD)

- 3rd International Conference on “Transforming Management System for Innovation, Development and Governance” organized by **Nepalese Academy of Management, Kathmandu, Nepal, 27-29 March, 2015**
- Asian Business and Management International Conference on “Negotiating a Way Forward: Asia Post Crisis and Post Catastrophe” Organized by International **Academic Forum, Osaka JAPAN, November 16-18, 2012**
- Asian Business Research Conference, organized by **BIAM Foundation, 63 New Eskaton, Dhaka, Bangladesh, 2010** (presented in Absentia)
- 1st Regional Conference, **Institute Aminuddin Baki, Ministry of Education Malaysia, 2010** (presented in Absentia)
- International Conference on Social Sciences, Organized by **Social Science Research Society, Turkey 2009** (presented in Absentia)
- International Conference, Jointly Organized by **Department of Finance, University of Dhaka, Bangladesh and Global Business and Management Forum, USA, Dhaka, Bangladesh, 22-24 Dec. 2009.** (presented in Absentia)

PHD SCHOLARS SUPERVISED: 16 (ANNEXURE 1)

1. No of PhD Scholars Supervised in Devi Ahilya University, Indore M.P.: 12
2. No of PhD Scholars Supervised in Pacific University, Udaipur, Rajasthan: 04

PROJECTS (UGC) UNDERTAKEN AS PROJECT FELLOW:

UGC Special Assistance Programme (UGC SAP) Level – I , School of Economics, Devi Ahilya University, Indore M.P 2004-2006

RESEARCH PUBLICATION (PAPERS): 62 (ANNEXURE 2)

NO OF BOOKS PUBLISHED: 06 (ANNEXURE 3)

ARTICLES PUBLISHED IN NEWS PAPERS (ANNEXURE 4)

SEMINARS AND CONFERENCES ATTENDED: (ANNEXURE 5)

1. National: 18
2. International: 09

REFRESHER/ORIENTATION PROGRAMMES:

1. A 2-week Refresher Course from 30th January to 14th February, 2021 and obtained a grade A+, organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malviya National Mission on Teachers and Teaching
2. A 4-week Orientation Programme from 1st September to 30th September, 2020 and obtained a grade A+, organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development, Pandit Madan Mohan Malviya National Mission on Teachers and Teaching

NATIONAL LEVEL EVENTS ORGANISED:

- Actively Contributed in Organizing a *Six-Day Workshop on “Environment, Development and Poverty”* at School of Economics, DAVV, Indore During October 2004.
- Actively Contributed in Organizing and Presenting four Research Papers in *Two-Day International Seminar on “Growth Strategy and Environmental Issues”* at School of Economics, DAVV, Indore during November 2005.
- National Workshop on Tackling Cases in Strategic Management, August 08, 2009
- National Workshop on Research Methodology and Application of SPSS, May 2- 4, 2011
- National Conference on Reforming Management Monasteries for Business Excellence, May 14, 2011

- National Conference on Changing Face of India Incorporate: Innovative Practices, Dec 03, 2011
- National Workshop on Research Methodology and Application of SPSS, March 19-21, 2012
- Successfully completed the NAAC Accreditation Process as Steering Committee Coordinator, April 26-28, 2012
- National Case Writing Workshop, May 1-3, 2012
- National Case Writing Workshop, April 11-13, 2013
- National Conference on FDI in Retail Sector: Opportunities and Challenges, April 28, 2013.
- International Case Colloquium on Facing Challenges in the Era of Globalization, May 18, 2013
- National Conference on Challenges of Globalization and Strategies for Competitiveness to be held on January 17, 2015.

(Dr.ManasranjanDashmishra)

TEACHER PROFILE



1. Department: **ECONOMICS**
2. Name: **MS. LAXMIPRIYA BISWAL**
3. Designation: **GUEST FACULTY**
4. QUALIFICATION :**M.A. IN ECONOMICS**
5. COMPUTER PROFICIENCY :**PGDCA, TALLY ERP 0.9**

DEPARTMENT OF ECONOMICS, KUNJA BIHARI COLLEGE, BARANG, KHORDHA

YEAR WISE STUDENT PROGRESSION

SL. NO	NAME OF STUDENT	ROLL NUMBER	CGPA	CGPA GRADE	DISTINCTION PASS/FAIL	HIGHER STUDY	ACHIEVEMENT/JOB
1.	SNEHALATA MOHANTY	1601010490110137	6.46	B	DISTINCTION PASS		SELF EMPLOYED
2.	BIKASH SAHOO	1701010490110067	5.36	C	PASS		MARKETING EXECUTIVE
3.	SUDARSHAN GHADAI	1701010490110101	5.54	B	PASS		BUSINESS
4.	RAJESH KUMAR SASMAL	1701010490110194	5.59	B	PASS		SELF EMPLOYED
5.	MILI ROUL	1701010490110195	5.69	B	PASS		SELF EMPLOYED
6.	URMILA MANNA	1801010490110004	7.04	B+	PASS		SELF EMPLOYED
7.	RANJIT PADHIHARY	1801010490110102	6.49	B	PASS		BUSINESS
8.	SUKARNA LENKA	1801010490110106	6.32	B	PASS	COPETITIVE EXAM PREPARATION	SELF EMPLOYED
9.	SHREETAM SAMANTARY	1801010490110123	6.38	B	PASS	B.ED	SALES EXECUTIVE FINANCE
10.	UMESH BEHERA	1801010490110167	5.74	B	PASS		SHOP KEEPER
11.	ARPITA DAS	1901010490110002	7.18	B+	PASS		TSS ION INVIGILATOR
12.	KAMALINI MAJHI	1901010490110005	7.95	A	PASS		GRAPHIC DESIGNER
13.	RUNU DAS	1901010490110007	8.15	A	PASS	PG{ IGNOU }	SELF EMPLOYED
14.	DEBASHIS ROUL	2001010490110001	6.51	B+	PASS		B.P.O
15.	RAHUL BEHERA	2001010490110002	5.86	F	FAIL		FARMING
16.	RUNU BHATA	2001010490110003	7.01	B+	PASS		BEAUTY PARLOUR SELF EMPLOYED

Dr. Manasranjan Dashmishra(Annexure No-01)

SUPERVISION OF Ph.D. SCHOLARS (AWARDED)

Sl No	Name of the Scholar	Title of the Thesis	Year	Univ. Regd. No	Univ. Name	Remark
1	Dr. Sona Kanungo	A study of the Efficacy of IT Based Services in Management of Educational Institutions	2014	DC/95/11075	Devi Ahilya University, Indore, MP	Supervisor
2	Dr. Priyanka Bargal	Effectiveness of Microfinance in Development of Slum Areas of Indore	2014	DC/97/05971	Devi Ahilya University, Indore, MP	Supervisor
3	Dr. Dheeraj Nim	A comparative Study of Marketing Strategies of Pharmaceutical Companies of Madhya Pradesh	2015	DC/XI/Mang/11/208	Devi Ahilya University, Indore, MP	Supervisor
4	Dr. Rashmi Tiwari	A study of the Efficiency of E-Business in Logistic Companies	2015	DC/97/51301	Devi Ahilya University, Indore, MP	Supervisor
5	Dr. Anuradha Pathak	A Comparative Study of Marketing Strategies of FMCG Manufacturing in Malwa Region	2016	DS/99/02246	Devi Ahilya University, Indore, MP	Co-Supervisor
6	Dr. Yogesh Mehta	Role of Financial Performance in Corporate Image Building	2016	DED-93-0024	Devi Ahilya University, Indore, MP	Co-Supervisor
7	Dr. Aswini Mehta	Emotional Intelligence and Employees Performance: Comparative Study between high and low performance organization	2016	DC/99/01068	Devi Ahilya University, Indore, MP	Co-Supervisor
8	Dr. Gaurav Rajput	A Study of Financial Quotient among Information Technology Professionals in India	2016	DC/98/02263S	Devi Ahilya University, Indore, MP	Supervisor
9	Dr. Santosh Yadav	Post Sales Service Satisfaction in Automobile Industry: A Comparative Study	2017	DS/02/02683	Devi Ahilya University, Indore, MP	Co-Supervisor
10	Dr. Ashok Solanky	A Study of Marketing Strategy of Telecom Sector in India	2018	DX/09/09974	Devi Ahilya University, Indore MP	Supervisor

11	Dr. Ajit Singh	Impact of Corporate Social Responsibility Practices By Public Sector Enterprises on Socio-Economic Development of People In Madhya Pradesh	2018	Reg/PAHERU/Ph.D./FMS/2014-5526	Pacific University Udaipur, Rajasthan	Co-Supervisor
12	Dr. Ashutosh Kumar Mani Tripathi	A Comparative Study on Marketing Strategies Adopted by the Pharmaceutical Companies (With Special Reference to The U.P.)	2019	RG/PU/Ph.D./M/15-1567	Pacific University Udaipur, Rajasthan	Supervisor
13	Dr. Girish Kumar Shukla	A Study of Efficacy of Insurance Advisors of Life Insurance Corporation of India	2019	RG/PU/Ph.D./M/15-1769	Pacific University Udaipur, Rajasthan	Supervisor
14	Dr. Vandana Shukla	A Comparative study of Learning Environment and its Effectiveness in Private Schools in Indore City	2019	RG/PU/Ph.D./M/15-1749	Pacific University Udaipur, Rajasthan	Co-Supervisor
15	Dr. Ritesh Jadwani	A Study of Implementation and Effectiveness of Project Management Offices in the Information Technology Companies in India	2019	DC/92/10374	Devi Ahilya University, Indore, MP	Supervisor
16	Dr. Gyanendra Chaturvedi	Marketing Strategies of Ayurvedic Products in Global Context	2020	DS/85/01182	Devi Ahilya University, Indore, MP	Supervisor

Dr. Manasranjan Dashmishra Annexure No-02
Publications List (Journals/Books)

S. No	Title	Journal	Page no	Vol. No	Year	ISBN	Impact Factor	Field of specialization
1	<i>Growth Trends and Performance of Small Scale Industries in India</i>	The ICFAI Journal of Industrial Economics	Page No20-29	Vol.II, No.4	2005	ISSN: 0972-9208	Peer Reviewed UGC: 41887	Macro Economics
2	<i>Market Concentration in a liberalizing Indian Economy</i>	The ICFAI Journal of Managerial Economics	Page No-70-75	Vol.III, No. 4	2005	ISSN: 0972-9208	Peer Reviewed UGC 46020	Micro Economics
3	<i>Growth and Diversification of Service Sector in India</i>	The Journal of Madhya Pradesh Economic Association,	Page No: 13-20	Vol.XVII	2006	ISSN: 22771123 Regd. No. 20588/85	Peer Reviewed UGC 64341	Micro Economics
4	<i>Hospital Solid Waste Management in Indore City</i>	Ambedkar Journal of Social Development and Justice	Page No: 78-88	Vol-XIV	2006	ISSN: 09736646 Regd. No. 56489/93	Peer Reviewed UGC: 47885	Environment al Economics
5	<i>Development and Environment Inter-relationship in Madhya Pradesh</i>	The Book "Environmental Issues of Development"	Page No: 469-493	Vol-xvi	2006	ISBN No: 81-8429-038-1	Peer Reviewed	Environment al Economics
6	<i>Economic Development and Environmental Degradation in India</i>	Man and Development	-	Vol-XIX No-3	2007	ISBN: 02580438	Peer Reviewed	Environment al Economics
7	<i>Agriculture Exports in India</i>	Readings in Social Sciences	19-25	Vol. No-5	2009	ISBN No: 978-605-5741-17-4	Peer Reviewed	International Trade
8	<i>Performance Analysis of Small Scale Industries-A Study of Pre-Liberalization and Post Liberalization Period</i>	Industrial Organization: Theory and Empirical Application International Journal of Business and Management Studies	125-134	Vol. No-2	2009	ISBN No: 978-605-5741-14-3 ISSN:1309-8047(Online)	Peer Reviewed UGC: 63428	International Trade

9	<i>An Empirical Analysis of Pre And Post-Liberalization Period of Export Growth In India</i>	Proceedings of Asian Business Research Conference	-	-	2009	ISBN: 978-0-980-4557-0-8	Peer Reviewed	International Trade
10	<i>Psychological Disorder in Indian Economy during Recession</i>	International Conference Proceeding (e-journal),	-	-	2009	Jointly Organized by Department of Finance, University of Dhaka, Bangladesh and Global Business and Management Forum, USA, Dhaka, Bangladesh , 22-24 Dec. 2009.	Peer Reviewed	Macro Economics
11	<i>Globalization and Its Effect on Small-Scale Industries</i>	Review of Business and Technology Research	pp. 1-5	Vol. 2, No. 1	2009	ISSN 1941-9414	Peer Reviewed UGC: 63175	Macro Economics
12	<i>Retention of Employees In Indian Organization A Study of BPO Industry</i>	Review of Business and Technology Research	pp. 1-4	Vol. 2, No. 1	2009	ISSN 1941-9414	Peer Reviewed UGC: 63175	Labour Economics
13	<i>Globalization and Online Banking in India</i>	The Book "Globalization and Economy"	Pp 212-224	-	2010	ISBN:978-81-910022-7-0.	Peer Reviewed	Macro Economics
14	<i>Derivatives Market in the Era of Globalization</i>	The Book "Globalization and Economy"	Pp 318-330	-	2010	ISBN:978-81-910022-7-0.	Peer Reviewed	Financial Economics
15	<i>Revolution of Service Sector in India: A Study of Pre and Post Globalization Era</i>	The Book "Globalization and Economy"	Pp 534-561	-	2010	ISBN:978-81-910022-7-0.	Peer Reviewed	Macro Economics
16	<i>Impact of Globalization on Employment Programme in India</i>	The Book "Globalization and Economy"	Pp 562-579	-	2010	ISBN:978-81-910022-7-0.	Peer Reviewed	Macro Economics

17	<i>Merger and Acquisition as Innovative Tools in the Globalized Banking Industry</i>	The Book “Globalization and Economy”	Pp 580-597	-	2010	ISBN:978-81-910022-7-0.	Peer Reviewed	Applied Economics
18	<i>Innovation in Teaching and Examination Pattern under University Management Education in India</i>	Proceedings of 1st Regional Conference, Institute Aminuddin Baki	-	-	2010	ISBN: 978-983-9479-70-6.	Peer Reviewed	Teaching, Research and Examination
19	<i>Economic Reforms for Employment opportunities in India</i>	Review of Business and Technology Research	318-330	-	2011	ISSN: 1941-9406	Peer Reviewed UGC: 63175	Macro Economics
20	<i>Relationship between Exports, GDP and Imports of India: An Empirical Study</i>	Review of Business and Technology Research	pp 735-743	-	2011	ISSN: 1941-9406	Peer Reviewed UGC: 63175	International Trade
21	<i>Concept of Marketing in Small Scale Industries</i>	The Book “Liberalization and Small Scale Industries”	pp182-188	-	2011	ISBN:978-93-80966-03-8.	Peer Reviewed	Applied Economics
22	<i>An empirical Analysis of Development of Small Scale Manufacturing Sector in India</i>	The Book “Liberalization and Small Scale Industries”	Pp 236-251	-	2011	ISBN:978-93-80966-03-8.	Peer Reviewed	Applied Economics
23	<i>Failure of E-business in India's Foreign Trade in Invisibles</i>	The Book “Changing Face of India Incorporate: Innovative Practices”	Pp62-70	-	2011	ISBN: 978-93-81583-12-8	Peer Reviewed	International Trade
24	<i>Mushrooming of Private Schools: An Evolution of Schooling Industry</i>	The Book “Changing Face of India Incorporate: Innovative Practices”	pp193-209	-	2011	ISBN: 978-93-81583-12-8	Peer Reviewed	Applied Economics

25	<i>Reincarnation of Indian Postal Department</i>	The Book "Changing Face of India Incorporate: Innovative Practices"	pp325-333	-	2011	ISBN: 978-93-81583-12-8	Peer Reviewed	Applied Economics
26	<i>Trade Liberalization and Environmental Issues in India</i>	The Book "Trade and Environment under WTO Regime"	Pp 101-128	-	2012	ISBN: 978-93-80164-64-9.	Peer Reviewed	Environmental Economics
27	<i>India's Economic Growth: Quest for Sustainability</i>	ABMC Conference Proceedings 2012	Pp 429-440	-	2012	ISSN: 2186-5892	Peer Reviewed	Macro Economics
28	<i>A Case Study on "Magadh Precision Equipment Limited"</i>	International Case Colloquium on "Facing Challenges in the Era of Globalization"	Pp279-282	-	2013	ISBN: 978-93-83083-13-8	Peer Reviewed	Applied Economics
29	<i>An Analysis of Gender Gap in India and Africa</i>	The Book "Innovative Business Practices for Creating Value in Global Era"	pp 322-326	-	2013	ISBN: 978-81-928573-0-5	Peer Reviewed	Applied Economics
30	<i>Perception of Faculties on Teaching Methodology used in Management Courses: A Study of B-schools</i>	AIMA Journal of Management & Research	-	Volume 8 Issue 2/4	2014	ISSN 0974 – 497	Peer Reviewed UGC: 42946	Teaching, Research and Examination
31	<i>Performance of SHG-Bank Linkage Program in India</i>	Management Effigy	Pp 85-94	Vol V. No-I	2014	ISSN: 2249-1643	Peer Reviewed	Applied Economics
32	<i>A Book Review on The Program Management Office. Establishing, Managing and Growing the value of a PMO. Author: Craig J Letavec, PMP.</i>	SVIM E-Journal of Applied Management	Pp 71-77	VOL-II, ISSUE- I	2014	ISSN NO-2321-2535	Peer Reviewed	Applied Economics

33	<i>Role of Financial Performance in Corporate Image Building</i>	SVIM E-Journal of Applied Management	Pp 59-66	VOL-II, ISSUE-II	2014	ISSN NO-2321-2535	Peer Reviewed	Financial Economics
34	<i>Consumer's Perceptions about Corporate Social Responsibility</i>	<i>The Book</i> "Contemplating Vision 2020 for Achieving Business Excellence"	pp 238–42	-	2014	-	Peer Reviewed	Applied Economics
35	<i>An Analysis of Level of Financial Literacy Awareness among Management Students</i>	Asian Journal of Management Applications and Research, New Delhi	-	-Vol.05 No.01	2015	ISSN 2230 –8660 (print) ISSN 2230 –8679 (online)	Peer Reviewed	Financial Economics
36	<i>India's Trade Relations with SAARC and ASEAN Countries</i>	Transforming Management System For Innovation, Development and Governance	Pp 209-215	-	2015	ISBN: 978-9937-2-9374-7	Peer Reviewed	International Trade
37	<i>A Study on Income Distribution and Inequalities between India and China</i>	Transforming Management System For Innovation, Development and Governance	Pp 150-161	-	2015	ISBN: 978-9937-2-9374-7	Peer Reviewed	Macro Economics
38	<i>A Study of Management Strategies of Rural Employment Programme in India</i>	Transforming Management System For Innovation, Development and Governance	Pp 227-237	-	2015	ISBN: 978-9937-2-9374-7	Peer Reviewed	Macro Economics
39	<i>Segmentation Strategies: A Comparative Study of Pharmaceutical Companies of Madhya Pradesh</i>	<i>The Book "Challenges of Globalization and Strategies for Competitiveness"</i>	pp 14-22	-	2015	ISBN: 978-93-84935-08-5	Peer Reviewed	Applied Economics
40	<i>A Study of challenges being faced by Project Management Offices (PMO) in the present</i>	<i>The Book "Challenges of Globalization and Strategies for</i>	pp 178-182	-	2015	ISBN: 978-93-84935-08-5	Peer Reviewed	Applied Economics

	era – A Concept paper.	<i>Competitiveness</i>						
41	A Study of Financial Literacy Awareness among Individuals.	<i>The Book “Challenges of Globalization and Strategies for Competitiveness”</i>	pp 94-99	-	2015	ISBN: 978-93-84935-08-5	Peer Reviewed	Financial Economics
42	A Study on the Effect of Microfinance Programme in Developing Social Status of Beneficiaries.	<i>The Book “Challenges of Globalization and Strategies for Competitiveness”</i>	pp 286-293	-	2015	ISBN: 978-93-84935-08-5	Peer Reviewed	Applied Economics
43	Factors: Forming Corporate Image in Indian Context.	<i>The Book “Challenges of Globalization and Strategies for Competitiveness”</i>	pp 401-410	-	2015	ISBN: 978-93-84935-08-5	Peer Reviewed	Applied Economics
44	Impact of Employee Engagement on Performance of Employees	<i>The Book “Challenges of Globalization and Strategies for Competitiveness”</i>	pp 163-169	-	2015	ISBN: 978-93-84935-08-5	Peer Reviewed	Applied Economics
45	Opportunities and Threats Faced by Small FMCG Manufacturing Firms of Malwa Region	<i>The Book “Challenges of Globalization and Strategies for Competitiveness”</i>	pp 58-63	-	2015	ISBN: 978-93-84935-08-5	Peer Reviewed	Applied Economics
46	A Study of Entrepreneurship Development in India	<i>The Book “Innovative Trends in Engineering, Science and Management”</i>	Pp 70-74	-	2015	ISBN: 978-93-80966-53-3	Peer Reviewed	Applied Economics
47	Managing Risks in Software Development Projects: A Conceptual Approach	<i>The Book “Innovative Trends in Engineering, Science and Management”</i>	Pp 419-425	-	2015	ISBN: 978-93-80966-53-3	Peer Reviewed	Applied Economics
48	Micro-Finance in India During Global Economic Meltdown	<i>The Book “Innovative Trends in Engineering, Science and Management”</i>	Pp 64-69	-	2015	ISBN: 978-93-80966-53-3	Peer Reviewed	Applied Economics

49	<i>Logistics Management and Firm Performance of the Companies situated in and around Indore</i>	International Conference on Innovative Trends in Engineering, Science and Management	Pp 274-278	-	2015	ISBN: 978-93-84935-20-7	Peer Reviewed	Applied Economics
50	<i>Exploring opportunities and threats for Large FMCG manufacturing Firms of Malwa Region</i>	International Conference on Innovative Trends in Engineering, Science and Management	Pp 284-286	-	2015	ISBN: 978-93-84935-20-7	Peer Reviewed	Applied Economics
51	<i>Marketing Strategies of Pharmaceutical Industries in India: Winning Competitive Edge</i>	Journal GSD-Green and Sustainable Development	Pp 1-13	Vol 5 Issue 7	2018	ISSN 2350-1464	Peer Reviewed and Referred International Journal UGC: 63641	Applied Economics
52	<i>The Role Of Promotional Tools In Pharmaceutical Products</i>	'Lakshya' A Monthly Referred Journal of Management	Pp 1-10	Vol. V & Issue No. 3	2018	ISSN: 2348 -5418	'Lakshya' A Monthly Referred Journal of Management	Applied Economics
53	<i>Financial literacy as an antecedent of decision making ability in Enhancement of efficacy for insurance advisors of LIC</i>	International Journal Of Scientific Research	Pp 346-347	Volume-7 Issue-8	2018	ISSN No 2277 - 8179	IF : 4.758	Applied Economics
54	<i>Impact of financial benefits on the efficacy of life Insurance advisors</i>	Indian Journal Of Applied Research	Pp 357-58	Volume-8 Issue-8	2018	ISSN - 2249-555X	IF : 5.397	Applied Economics
55	<i>A study on explored factors associated with the effectiveness of Learning environment in private and government schools</i>	International Journal Of Scientific Research	Pp 343-345	Volume-7 Issue-8	2018	ISSN- 2277 - 8179	IF : 4.758	Applied Economics
56	<i>A comparative study on parameters on effectiveness of Learning environment in private and government</i>	Indian Journal Of Applied Research	Pp 355-356	Volume-8 Issue-8	2018	ISSN - 2249-555X	IF : 5.397	Applied Economics

	<i>schools</i>							
57	<i>Impact of marketing strategies on sales of textile Industries in India</i>	Indian Journal Of Applied Research	Pp 181-183	Volume-8 Issue-1	2018	ISSN - 2249-555X	IF : 4.894	Applied Economics
58	<i>A comparative study of marketing strategies of large, medium And small textile industries in India</i>	International Journal Of Scientific Research	Pp 367-369	Volume-7 Issue-1	2018	ISSN: 2277 - 8179	IF : 4.176	Applied Economics
59	<i>Tools And Techniques In Time Management Of It Projects- A Conceptual Study</i>	International Journal (Horizons in Art Design and Education)	Pp 1-7	Vol 1 Issue 1	2019	ISSN 2349-4417		Applied Economics
60	<i>A Comparative Study On Impact Of Formal Versus Informal PMO On Cost management Of Projects In Indian It Companies</i>	Journal of Current Science	Pp 1-5	Vol 20, Special issue 02	2019	ISSN- 9726-001X	UGC Approved Journal No.64664	Applied Economics
61	<i>A Study of impact Of Employee Count On Revenue And Profitability Of Selected Information Technology Companies In India</i>	Journal of Current Science	Pp 1-6	Vol 20, Special Issue. 04	2019	ISSN- 9726-001X	UGC Approved Journal No.64664	Applied Economics
62	<i>A Comparative Study on Impact Of Formal V/S Informal PMO On Schedule Management of Projects In Indian It Companies</i>	Journal of Current Science	Pp 1-5	Vol. 20, Special Issue 06	2019	ISSN- 9726-001X	UGC Approved Journal No.64664	Applied Economics

Dr. Manasranjan Dashmishra Annexure No-03
Books Published

SI No	Title of the Book	Publisher	year	Type of Book	Prescribed by any University
1	<i>Political Economy of Development and Environmental Degradation in India</i>	CONCEPT PUBLISHING COMPANY PVT. LTD., NEW DELHI- 59 ISBN-13-978-81-8069-722-7	2011	Reference Book	All Indian Library
2	<i>Fundamentals of Macroeconomics</i>	ACADEMIC INDIA PUBLISHERS, INDORE ISBN-978-81-920906-0-3	2011	Text Book	Devi Ahilya University
3	<i>Changing Face of India Incorporate: Innovative Practices (Edited Volume)</i>	EXCELLENT PUBLISHING HOUSE, NEW DELHI ISBN: 978-93-81583-12-8	2012	Reference Book	All Indian Library
4	<i>FDI in Retail Sector: Opportunities and Challenges (Edited Volume)</i>	EXCELLENT PUBLISHING HOUSE, NEW DELHI ISBN: 978-93-83083-12-1	2013	Reference Book	All Indian Library
5	<i>Facing Challenges in the Era of Globalization (Edited Volume)</i>	EXCELLENT PUBLISHING HOUSE, NEW DELHI ISBN: 978-93-83083-13-8	2013	Reference Book	All Indian Library
6	<i>Challenges of Globalization and Strategies for Competitiveness</i>	EXCELLENT PUBLISHING HOUSE, NEW DELHI ISBN: 978-93-84935-08-5	2015	Reference Book	All Indian Library

Dr. Manasranjan Dashmishra Annexure No-04

Article Published in Newspapers

- ◆ ***"A review of Keynesian revolution"***, The Free Press (Indore Journal), Vol. XXI. No-109, Saturday, September 27, 2003.
- ◆ ***"Magic of Forex Reserve in India"***, The Free Press (Indore Journal), Vol. XXI. No-113, Tuesday, September 30, 2003.
- ◆ ***"Is Dumping Boon or Bane?"***, The Free Press (Indore Journal), Vol. XXI. No-133, Tuesday, October 21, 2003.
- ◆ ***"Cancun Failure: A Victory for Democratic Decision Making"***, The Free Press (Indore Journal), Vol. XXI. No-139&146, Tuesday, October 28 & November 4, 2003.
- ◆ ***"Power Sector and its Economic Achievement for Villages and Households"***, The Free Press (Indore Journal), Vol. XXI. No-153, Tuesday, November 11, 2003.
- ◆ ***"Economic Development and Child Labour in India"***, The Free Press (Indore Journal), Vol. XXI. No-202, Tuesday, December 30, 2003.

Dr. Manasranjan Dashmishra Annexure No - 05
Conference/Workshop/Seminar Attended

SI No	Name	Paper/Poster Presented	If Yes, Title of the Paper/Poster	Place	From	To	Event Level
1	Work shop: Environment, Development and Poverty	NIL	-	SOE, DAVV, Indore	11/10/2004	16/10/2004	National
2	International Conference: Growth Strategy and Environmental Issues November	Paper	Role of Environmental Marketing in the Country	SOE, DAVV, Indore	18/11/2015	19/11/2005	International
3	Faculty Development Programme: Benchmarks of Quality Teaching in 21st Century	NIL	-	SVIM, Indore	18/02/2006	-	State
4	Panel Discussion: Natural Resource Management in the Catchment Area of Big Dams	NIL	-	SOE, DAVV, Indore	28/11/2006	-	National
5	Workshop: Application of SPSS in Applied Sciences	NIL	-	PIPS, Indore	18/12/2006	19/12/2006	National
6	Faculty Development Programme: Research Methodology and application of Contemporary Statistical Techniques for Management Research	NIL	-	IIM Indore	06/02/2008	10/02/2008	International
7	National Seminar: Impact of reforms in Indian economy	NIL	-	SVCC, Indore	6/12/2008	7/12/2008	National
8	National Conference: Millennium Development Goals: Challenges and Perspectives	Paper	Growth of Dairy Industry and Environmental Degradation in India	SVIM, Indore	28/03/2009	-	National
9	Workshop: Tackling Cases in Strategic Management	NIL	-	SVIM, Indore	08/08/2009	-	State
10	Workshop: Fostering personal development and social	NIL	-	BAHA'I Chair for Studies in	22/02/2010	24/02/2010	National

	progress			development, DAVV, Indore			
11	National Conference: Management Horizon in challenges in changing environment-Issues and Innovation	Paper	Revolution of Service Sector in India	SVIM, Indore	17/04/2010	-	National
12	Faculty Development Programme: Econometrics	Nil	-	CHIMI, Indore	09/11/2011	11/11/2011	National
13	National Case Writing Workshop	Nil	-	SVIM, Indore	06/01/2011	08/01/2011	National
14	National Case Writing Workshop	Nil	-	SVIM, Indore	01/05/2012	03/05/2012	National
15	National Conference: The role of research and innovative practices to revamp the management education: An Indian Perspective	NIL	-	SVIM, Indore	15/05/2012	-	National
16	Faculty Development Program: Advance Data Analysis for Management Research	Nil	-	ABV-Indian Institute of Information Technology and Management, Gwalior	23/07/2012	29/07/2012	National
17	International Conference: Negotiating a Way Forward: Asia Post Crisis and Post Catastrophe	Paper	India's Economic Growth: Quest for Sustainability	International Academic Forum, Osaka, Japan	16/11/2012	18/11/2012	International
18	Faculty Development Programme: Communication and soft Skills	NIL	-	SVIM, Indore	21/12/2012	-	State
19	International Conference: Innovative Business Practices for Creating Value in Global Era	Paper	Disasters and Capital Productivity in India: Quest for Sustainability	Acropolis Faculty of management and Research, Indore	27/12/2012	-	International
20	International Workshop on Corporate Social Responsibility and Sustainable Management	NIL	-	Patel Group of Institutions, Indore	18/02/2013	-	International

21	National Conference: FDI on Retail Sector: Opportunities and Challenges	Nil	-	SVIM, Indore	27/04/2013	-	National
22	International Case Colloquium: Facing Challenges in the Era of Globalization	Case	<i>A Case Study on "Magadh Precision Equipment Limited"</i>	SVIM, Indore	18/05/2013		International
23	International Conference: Contemplating Vision 2020 For Achieving Business Excellence	NIL	-	Acropolis Faculty of management and Research, Indore	29/11/2014		International
24	National Conference: Innovative Trends in Engineering Sciences and Management (ITESM-2014)	Paper	Logistics Management and Firm Performance of the Companies situated in and around Indore	Patel Group of Institutions, Indore	31/10/2014	01/11/2014	National
25	National Conference: Challenges of Globalization and Strategies for Competitiveness	Paper	A Study on the Effect of Microfinance Programmme in Developing Social Status of Beneficiaries	SVIM, Indore	17/01/2015	-	National
26	International Conference: Innovative Trends in Engineering, Science and Management (ITESM-2015)	Paper	Exploring opportunities and threats for Large FMCG manufacturing Firms of Malwa Region	Patel Group of Institutions, Indore	13/03/2015	14/03/2015	International
27	International Conference: Transforming Management System for Innovation, Development and Governance	Paper	A Study on Income Distribution and Inequalities between India and China	Nepalese Academy of Management, Kathmandu, Nepal	27/03/2015	29/03/2015	International